

# Making waves in water business

## Canadian Springs goes the extra mile for the good of the environment

Canadian Springs

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By SADIE COX

**C**anadian Springs and its affiliates have been refreshing homes and offices across the country for more than 100 years.

Canadian Springs leads the industry with state-of-the-art facilities, superior quality standards and refreshing new products.

Because spring water comes from the ground, it's important the water sources are protected, and that's why there's no development around the spring and the natural source is routinely maintained.

"The spring in B.C. is in

Marble Hills near Chilliwack and has been a source since 1957," said Mengo McCall, director of business development. "The spring produces three million gallons a day —10,000 gallons of which are used daily by Canadian Springs."

The water isn't pumped from the spring, but flows naturally through stain-

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Canadian Springs route sales manager Brett Alford.

less steel pipes into a holding tank. The water is picked up daily in Chilliwack, delivered to a plant in Richmond and then distributed throughout B.C.

The company takes various measures to protect the environment, from ensuring its packaging is managed responsibly, to industry-leading forestry and source water protection programs around its natural springs.

Canadian Springs manages the life of the bottle with a deposit-return system. This system gets 100 per cent of the bot-

tles back. Each bottle is used 55 times, which is equivalent to 1,000 litres of water. At the end of the bottle's life, the bottle and cap are recycled.

The company has recently initiated a 25-cent deposit on its 500-ml bottles. "This greatly encourages consumers to return the bottle for a refund and avoids them being dumped in a landfill," said Mengo. "Canadian Springs takes responsibility for the life of the bottle and have been applauded by environmental groups for doing so." **KB**

